

NEWS

August **2012**

Are You Ready to Experience and Live the Stonecroft Lifestyle?

Phase 5 is 80% SOLD & Phase 6 is NOW Open!



Is Going To Be Started Very Soon!

A PowerFilm Solar Panel 6 Seater Golf Cart



A Environmentally Friendly Way to Go



Exceptional
New Standards
Included
In Your New Home



Join us for

"Annual Corn Roast and BBQ!"



A Celebration of Fun, Friends & Food!

September 8th and 9th 12:00 - 5:00 pm

RSVP by phone (519) 662-6621 or email to sales@stonecrofthomes.com





Hello, I'm Doug Jonas, Chief Operating Officer of Stonecroft Homes and would love to build one of our great homes for you. Before I ask you to give me that privilege, I believe that I should tell you about how our homes are unique and the extra benefits you'll enjoy.

You've all heard the expression, "it doesn't cost anymore to do it right the first time" and while we embrace that philosophy, at Stonecroft we go way beyond it. We believe that if you know how to build a better home, you should. We marry technology with great design to build a HEALTHIER and MORE ENERGY EFFICIENT home without sacrificing selections or you paying more. We believe that living in our community and our homes will **enrich your life**.

How do we do this? First we use inline framing which uses less material, therefore less waste, but builds a stronger house, much like engineered trusses do. We're one of the few builders who frame using 2 x 6 studs covered with oriented strand board (OSB) so your home is square and solid and stays that way. We also insulate the primary air leakage areas with spray foam to seal them tight, thus preventing mould which has become a problem with other new builds. We seal our homes to a higher standard for energy efficiency. Our furnaces are 96% efficient meaning the fuel you burn heats the inside rather than the outside. We also mechanically ventilate every house so it's a comfortable and healthy place to live and sleep.

But we're not resting. We consider ourselves to be **industry leaders** and we're constantly improving. Our building methods are proven to reduce energy costs by at least 25% when compared to a home built to today's building code. Some of our recent homeowners are even claiming up to a 50% savings. But that's not enough! Our goal is to build net zero and carbon foot print homes and we're currently looking at initiatives like conventional looking shingles with a built-in solar collectors to help us do this. Even our new golf cart (which is taking forever to come because it's one of the first to be made) will have solar panels and run on clean energy.

Every builder talks about their quality but I'd like to actually **show** you our quality. That's why I've started a program called **"Meet the Builder"** where I give you hard hat and actually take you to the homes we're currently building and show you first hand everything that I've mentioned and let you ask question that you want.

Please call any of our sales staff to arrange tour.

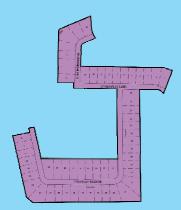
I look forward to personally meeting with you on your next visit to Stonecroft.

Sincerely, Doug Jonas

Great Selection of Lots NOW AVAILABLE

Phase 5 is now **80% SOLD**, a limited supply of full walkout lots backing onto farmland with a beautiful view still available! We also have two 56 ft. lots remaining which can accommodate an extra wide garage for your motorcycle or lawn mower!

Phase 6 is **NOW OPEN**, and as a result we have a <u>GREAT</u> selection of lots available to build your dream home on! All lots in Phase 6 back onto green space or farmland and we have a few "choice" pie-shaped lots, although some have already sold.



At Stonecroft, we are constantly improving the features and efficiencies of our homes in order to provide you with a lasting, beautiful home that is healthier and energy efficient and will save you money for years to come!

We are pleased to announce that our new homes now include **granite** countertops as STANDARD FINISHES!







We have also increased the energy efficience of our homes to "Energy Guide 83" (Next Generation) Standards! This new standard includes **increased insulation** in the roof, walls and basement, as well as a Drain Water Heat Recovery System which will save up to 20% of the energy used to heat your water!



Water heating accounts for 20% of the average home energy consumption, and showering accounts for 50 - 70% of residential hot water energy load so

Why pay for heat only to let it go down the drain?

Heat recovery is like getting heat for free - you have already paid for it once, so why pay when you could reuse that heat?

Stonecroft is pleased to introduce our new and enthusiastic sales team! These three people joined the community in mid-august.



Left- Wendy Schneider Middle - Paul Knowles Right - Mary Laramee

Mary Laramee is an outgoing individual with a zest for life and a love for people... and for four-footed friends. She is college educated in finance and business management, and has spent 22 years in corporate sales. Her career began on the ground floor of business, and Mary experienced every aspect of business, eventually being named VP of Sales for a Fortune 500 company. Mary has travelled extensively for business and pleasure – her first boat ride occurred when she crossed the Atlantic as a seven-year-old child, immigrating to Canada with her family from Milan, Italy. Her hobbies still include travel – Mary is a qualified small-craft airplane pilot - golf, and hiking. Mary is married to Larry, a mother of four with eleven grandchildren. They live in Wilmot township. She says, "From an early age, I have always felt a personal connection with people, whether in a business sense or social setting, making many friends along the way. I'm thrilled to be at Stonecroft." She plans to continue to make dozens of new friends here at Stonecroft.

Wendy Schneider is a woman of diverse interests and great enthusiasm. She comes to Stonecroft with a background in Design Graphics and Advertising. Born and raised in the Kitchener-Waterloo area, Wendy says she is "a loving wife to Dave for 27 years, and awesome Mom to three great children – Karlee, Justin and Stephanie"... as well as to her "furry baby, Chloe,our Newfoundland dog." Wendy is the coach/manager of the Waterloo Ravens Hockey Team, and Past President of Sunshine Dreams for Kids. She has also been a volunteer for a number of other charities. Wendy enjoys hosting large family get-togethers, and photographing the world ... now including the world of Stonecroft! She plans to visit the homeowners of Stonecroft and take photos of you with your homes. Look for her smiling face at your door! She says, "I bring to Stonecroft a love of community and spirit, my passion for creativity, innate design and decorating sense and a true love of people."

Paul Knowles is a long-time community leader in New Hamburg. He is Past-President of the New Hamburg Board of Trade, and with his wife, Nancy, co-founder and executive director of the New Hamburg Live! Festival of the Arts. Paul and Nancy have spear-headed many community projects, including the New Hamburg 150th Anniversary celebrations, the New Hamburg Flood Relief Fund, and the New Hamburg Dickens' Christmas Carol readings to raise money for Wilmot Family Resource Centre. Paul's professional background is in journalism and publishing – he was once publisher and editor of the New Hamburg Independent, and has served in those roles for many publications, including Exchange Magazine for Business. He has written more than 15 published books, including his first novel, "Death on the Dun", a murder mystery that will be released at a launch party right here at Stonecroft on September 23. He is also an active public speaker, speaking to many community and garden groups each year. Paul's hobbies include gardening, travel, gourmet cooking, choral singing, and playing golf badly. He says, "I have known Mike Schout as a friend for more than 25 years, and have always admired his commitment to excellence. I was involved in Stonecroft at the very beginning, writing promotional materials for Phase One. I'm thrilled to have been invited to be a full-time part of the Stonecroft team."

Contact Us:

(519) 662-6621 or (866)-278-7577

159 Stonecroft Way New Hamburg, ON N3A 4R2 www.stonecrofthomes.com

